

PEOPLES CHOICE TROPHY 2026



INFORMATION SHEET

What is being awarded?	- An exhibitor's trade fair highlight, voted for by trade visitors via a QR code - NEW: Green Choice Trophy – You can now also nominate the most sustainable product in your range. Following a thorough review, this will be assessed by a panel of experts from various bodies against the criteria of energy efficiency, durability, reparability, choice of materials and packaging.
Your benefits as an exhibitor:	- Increased footfall and attention at your stand - Active visitor interaction via QR code voting - Additional visibility at the trade fair and online placement in the live ranking of top products - Media coverage provided by E&W Verlag - Use of the award in your own communications - In short: Greater reach. More contacts. Greater impact.
Procedure:	- We will provide you with pre-generated QR codes, which you should place in a clearly visible position next to the product at your stand - Voting: From the start of the trade fair, trade visitors can vote for their personal highlight of the event (PLEASE NOTE: each QR code can only be scanned once, but visitors can vote for several products); voting closes at 3.00 pm on Day 2. - At the E&W stand, a live ranking can be viewed on a screen (only the top 10 are displayed). On Day 2 at 12:00, this will be switched off to build up the suspense. (Trade fair highlight only) - The Sustainability Award entries will be assessed by the jury at your stand over the two days of the fair (you may be asked questions about them)
NEW:	Visitor Prize Draw – To make taking part more appealing to visitors, we would like to hold a daily prize draw amongst all participating visitors, with a prize from one of the exhibitors up for grabs. The draw should take place daily at around 4.00 pm. This has the advantage of encouraging visitors to stay at the fair for longer. In addition, visitors will also be present at the presentation of the People's Choice Trophy and the Green Choice Trophy.
Submission:	Submissions by email to emeder@mzs.at: please complete the relevant fields on page 2 and send us a photo of the product (at least 1500 px wide)
Prizes for both trophies:	- Trophy & certificate - Editorial feature & interview - Advertising packages from the trade fair and E&W Verlag - The winner of the People's Choice Trophy is the entrant with the most votes. The winner of the Green Choice Trophy is selected by the jury based on the categories.
Awards ceremony:	- Day 2 4.00 pm - Trophy presentation & media coverage by E&W
Terms and conditions of entry:	- Eligibility: Exhibitors at the Elektrofachhandelstage 2026 - One entry per exhibitor per category (co-exhibitors may also take part, provided they are registered) - Product(s) must be showcased at the trade fair - By entering, you consent to the use of text and images for press, the website and social media. Subject to change.

PEOPLE'S CHOICE TROPHY 2026

MAKE YOUR PRODUCT A TRADE FAIR HIGHLIGHT

Use the **Elektrofachhandelstage** as a platform to put your product in the spotlight – and let trade visitors decide what really impresses them.

With the **People's Choice Trophy** and the **Green Choice Trophy**, you can boost your visibility, attract more visitors to your stand and receive direct market feedback.

GENERAL COMPANY DETAILS

Company name as recorded in the Companies Register	Stand No.
	Contact person
	Email
Date	Signature

TROPHYS 2026

☐ Peoples Choice Trophy – Trade fair highlight

Product & Description:

☐ Green Choice Trophy – Sustainability Award

Product & Description:

☒ Consent to the use of text and images for marketing purposes.
Accept the terms and conditions.

Please email the completed form and a photo of the product (at least 1500 px wide) to:
emededer@mzs.at.

