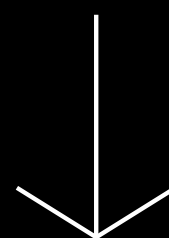


ADVERTISING OPPORTUNITIES

ALLES FÜR DEN
GAST

07.-10.NOV 2026
MESSEZENTRUM SALZBURG



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ENTRANCE AREA & FOYERS



GLASS FACADE ADVERTISING SPACE ENTRANCE 10

01

Prominent glass surfaces directly in the entrance area ensure strong visibility from the moment visitors arrive

Format:
219,5 w x 250 h cm | half glass panel
219,5 w x 500 h cm | full glass panel

Price:
from € 1.159,-

Artwork: PDF, 1:10, images with at least 750 dpi



BRANDING ENTRANCE 10

02

Be one of the first brands visitors notice: the full-surface printed film across three glass panes creates a high-impact presence directly at Entrance 10.

Format:
3 glass panels á 219,5 w x 500 h cm

Price:
€ 6.910,-

Artwork: PDF, 1:10, images with at least 750 dpi



BRANDING TICKET CONTAINER ENTRANCE 10

03

Two ticket containers are located in the outdoor area in front of Hall 10, one on the left and one on the right. The side surface facing Entrance 10 can be branded with your message, ensuring high visibility immediately before visitors enter.

Format:
219 w x 244 h cm

Price:
€ 2.888,-

Artwork: PDF, 1:10, images with at least 750 dpi

ENTRANCE AREA & FOYERS



LARGE-SCALE ADVERTISING SPACE FOYER ENTRANCE 10

04

If you think big, your advertising should match: this impressive space is available only twice – on the left and right in front of the main entrance to Hall 10.

Format:
280 w x 444 h cm

Price:
€ 3.189,-

Artwork: PDF, 1:10, images with at least 750 dpi



ARCHWAY BRANDING ENTRANCE HALL 10

05

This premium advertising space covers the central entrance to Hall 10 (sections DEF). The large-scale archway branding creates a strong impact immediately before visitors enter the hall.

Format:
2 x 133 w x 338 h cm (side panels)
630 b x 97 h cm (overhead panel)

Price:
€ 4.800,-

Artwork: PDF, 1:10, images with at least 750 dpi



BRANDING HALL ENTRANCE 10 LEFT & RIGHT

06

These premium advertising spaces are located above the two outer entrances in Foyer 10. The entrances lead into Hall 10 (sections ABC & GHI), creating a high-impact presence directly at the hall access points

Format:
2 x 422 w x 97 h cm

Price:
€ 1.360,-

Artwork: PDF, 1:10, images with at least 750 dpi

ENTRANCE AREA & FOYERS



COLUMN BRANDING FOYER 1 & 10

07

Columns make an impressive statement – especially when they carry your brand. Wrapped with your design, they provide visitors with a high-impact welcome.

Format:
Foyer 10: 150 w x 450 h cm (including 10 cm overleap)
Foyer 1: 236 w x 320 h cm

Price per column:
€ 1.056,-

Artwork: PDF, 1:10, images with at least 750 dpi



GLASS FACADE ADVERTISING SPACE ENTRANCE 1

08

Prominent glass surfaces directly in the entrance area ensure strong visibility from the moment visitors arrive.

Format:
124 w x 377 h cm

Preis:
€ 1.009,-

Artwork: PDF, 1:10, images with at least 750 dpi



BRANDING ENTRANCE 1

09

Entrance 1 becomes a high-impact branded area. The combination of side panels, overhead panels and a floor graphic creates an impressive overall presence as soon as visitors arrive.

Format:
2 side panels á 124 w x 374 h cm
3 overhead panels á 211 w x 126 h cm
1 floor graphic á 200 w x 492 h cm

Price:
€ 6.710,-

Artwork: PDF, 1:10, images with at least 750 dpi

ENTRANCE AREA & FOYERS



TICKET COUNTER BRANDING ENTRANCE 1

10

Present your brand in the modernised ticket counter area of Entrance 1 – one of the most frequented access points at Messezentrum Salzburg.

Format:
845 w x 125 h cm

Price:
€ 3.139,-

Artwork: PDF, 1:10, images with at least 750 dpi



LARGE-SCALE ADVERTISING SPACE FOYER ENTRANCE 1

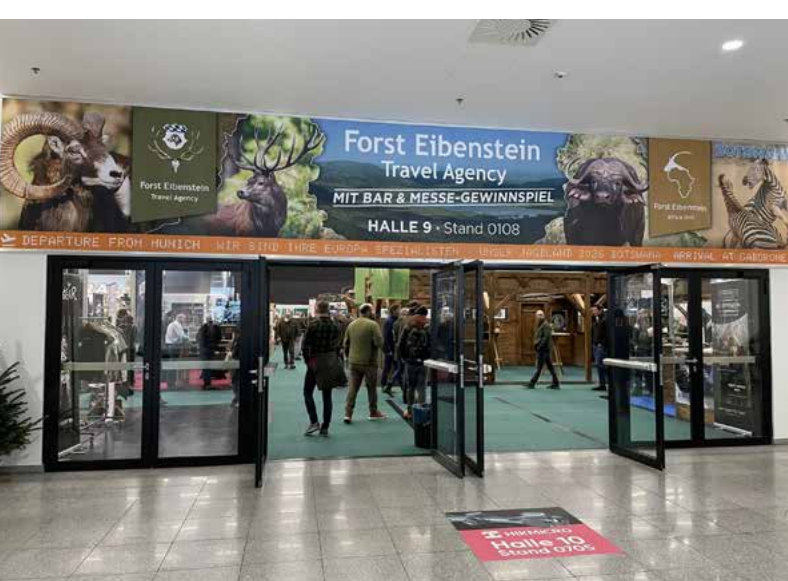
11

This premium space is located directly in front of the main entrance to Hall 1. Give potential customers an impressive welcome as they enter the hall area.

Format:
383 w x 375 h cm

Price:
€ 3.309,-

Artwork: PDF, 1:10, images with at least 750 dpi



BANNER ABOVE HALL ENTRANCE 1

12

An impressive advertising space above the hall entrance. Ideal for presenting your trade fair highlights and highly visible as soon as visitors enter the fair.

Format:
934 w x 155 h cm

Price:
€ 2.097,-

Artwork: PDF, 1:10, images with at least 750 dpi

ENTRANCE AREA & FOYERS



ADVERTISING SPACE INFO POINT

13

Place your message directly at the info point – a highly frequented orientation point in Foyers 1 and 10.

Format:
180 w x 60 h cm

Price:
from € 478,-

Artwork: PDF, 1:10, images with at least 750 dpi



BRANDING ENTRANCE 3

14

Top placement directly above Entrance 3. Turn this access point into a branded entrance and position your message in a key location.

Format:
950 w x 241 h cm

Price:
€ 2.879,-

Artwork: PDF, 1:10, images with at least 750 dpi



BRANDING ENTRANCE 4

15

Prominent glass surfaces directly in the entrance area ensure strong visibility from the moment visitors arrive.

Format per glass panel:
120 w x 237 h cm

Preis:
€ 1.498,-

Artwork: PDF, 1:10, images with at least 750 dpi

ENTRANCE AREA & FOYERS



BRAND PRESENTATION PREMIUM

16

The Premium Package includes the placement of a vehicle or similar object to the left or right of the highly frequented Entrance 10.

Format:
2 x 219,5 w x 250 h cm

Price:
€ 3.329,-

Artwork: PDF, 1:10, images with at least 750 dpi



BRAND PRESENTATION STANDARD

17

The Standard Package includes the placement of a vehicle or similar object to the left or right of Entrance 10 – after the Premium placement.

Format:
2 x 219,5 w x 250 h cm

Price:
€ 2.779,-

Artwork: PDF, 1:10, images with at least 750 dpi



FLOOR ADVERTISING AT THE TICKET CHECK

18

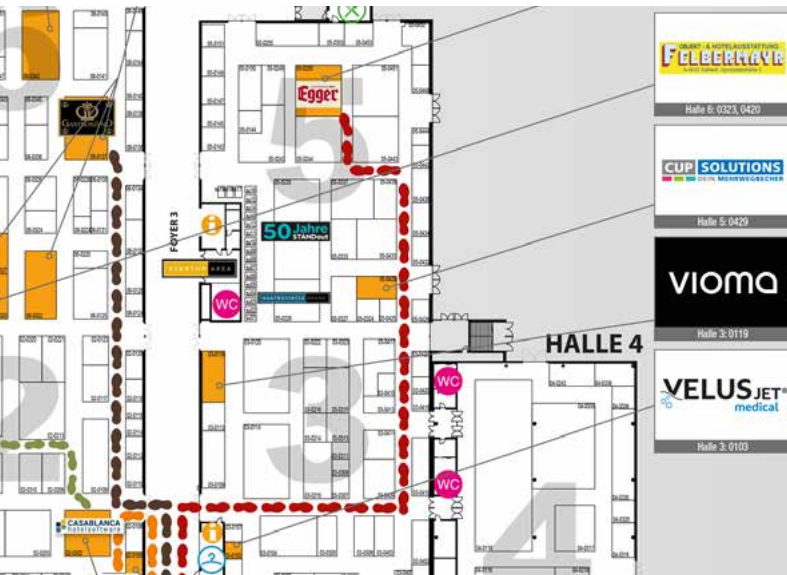
Advertise where everyone looks – on the floor. Use the focused moment when visitors pass through the ticket check for a clear and memorable message that guides them directly to your stand.

Format:
6 pcs., each 85 w x 170 h cm

Price:
from € 2.209,-

Artwork: PDF, 1:10, images with at least 750 dpi

PRINTED MEDIA



LOGO IN THE FAIR GUIDE 19

Make it easier for visitors to find you: your logo on the hall plan is linked to your highlighted stand location. A coloured entry in the exhibitor directory helps you stand out from the crowd.

Format:
20 w x 15 h mm

Price:
€ 405,-

Logo as vector- (ai/eps) or image file (jpg, ca. 20 x 15 mm, 300 dpi)

AZIENDA AGRICOLA ANTONIO DAL BELLO Halle 8: 0304

B

B&G Backen und Garen Technik und Service GmbH	Arena: 0120
B&L MedienGesellschaft	Fachpresse 001
B.PRO Austria GmbH	Halle 1: 0201
Bar Basics - Die Cocktailmanufaktur	Halle 4: 0106



Bartscher GmbH	Halle 1: 0123
Bauhelden Media GmbH & Co. KG	Fachpresse 001
BAYK AG	Halle 10: 0852
bazuba GmbH	Halle 5: 0453
beam GmbH	Halle 3: 0415
Becks Cocoa	Halle 7: 0416

LOGO IN THE EXHIBITOR DIRECTORY 20

Stand out immediately with a prominent logo placement in the exhibitor directory.

Format:
50 w x 12 h mm

Price:
€ 105,-

Logo as vector- (ai/eps) or image file (jpg, ca. 50 x 12 mm, 300 dpi)

TELLERLISTE

...	Halle 1: 0507	Halleplan auf Seite XX
...	Halle 5: 0425	Halleplan auf Seite XX
...	Foyer 10: 0229	Halleplan auf Seite XX
...	Halle 8: 0329a	Halleplan auf Seite XX
...	Halle 4: 0122	Halleplan auf Seite XX
...	Halle 1: 0194	Halleplan auf Seite XX
...	Halle 8: 0543	Halleplan auf Seite XX
...	Halle 10: 0200	Halleplan auf Seite XX
...	Halle 10: 0203c	Halleplan auf Seite XX
...	Halle 10: 0228	Halleplan auf Seite XX
...	Halle 5: 0425	Halleplan auf Seite XX
...	Foyer 10: 0225	Halleplan auf Seite XX
...	Halle 10: 0348	Halleplan auf Seite XX
...	Halle 10: 0307	Halleplan auf Seite XX
...	Halle 10: 0309	Halleplan auf Seite XX
...	Halle 10: 1100	Halleplan auf Seite XX
...	Halle 10: 0641	Halleplan auf Seite XX
...	Halle 8: 0191	Halleplan auf Seite XX
...	Halle 10: 0223	Halleplan auf Seite XX
...	Halle 8: 0548	Halleplan auf Seite XX
...	Halle 8: 0507	Halleplan auf Seite XX
...	Halle 7: 0416, 0526	Halleplan auf Seite XX



ADVERTISEMENT IN THE FAIR GUIDE 21

Gain more attention and attract additional visitors with an advertisement in the free official trade fair guide.

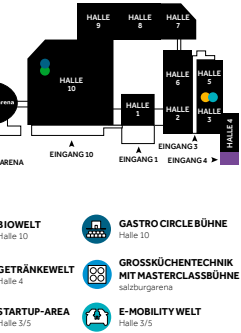
Format:
148 w x 210 h mm | full page
148 w x 105 h mm | half page

Price:
from € 850,-

Artwork: PDF, 1:10, images with at least 750 dpi

PRINTED MEDIA

ALLENEBERSICHT



MESSENEUHEITEN

Der VelusJet® Hydrojet bietet Gästen rund um die Uhr entspannende Überwassermassagen.

MEDCOMPANY-PROTA GmbH / Halle 3: 0305



Der VelusJet® bietet Tourismusbetrieben mehr Unabhängigkeit beim Personal. Gäste werden oft nur zu eingeschränkten Zeiten von externen Massage-Partnern betreut. Der VelusJet ermöglicht ein 24/7 Wellness-Programm, das exklusiv oder ergänzend genutzt werden kann.

Der neue VARIO LOCKER ein Spind für höchste Ansprüche!

Regensburger – Mein Skiraum / Halle 9: 0402



Beim VARIO LOCKER profitierst du von zahlreichen innovativen Neuerungen.

- Individuelle, bedarfsorientierte Inneneinrichtung der Spinde
- Intelligentes Feuchtigkeitsmanagement
- Energiesparende Trocknungstechnologie

ADVERTORIAL IN THE FAIR GUIDE

22

Attract new customers by presenting your trade fair innovations in the trade fair guide. Use text and images to highlight your key products and services.

Format:

Headline (max. 80 characters incl. spaces)

Text (max. 80 characters incl. spaces)

Image (ca. 86 x 45 mm)

Price:

€ 749,-

Artwork: PDF, 1:10, images with at least 750 dpi

TICKET ADVERTISING

23

It does not get more direct than this: place your message on the visitor ticket – the personal admission pass to the trade fair.

Format:

92 w x 30 h mm

Price:

€ 5.500,-

Artwork: PDF, 1:10, images with at least 750 dpi



INFOMEDIA PACKAGE

24

This bundle gives you a presence on three important information media on site at an attractive package price: one advertising space on the hall overview plan, one advertising space on the hall plan and one logo on the TouchInfoSystem.

Format:

Advertising space on the hall overview plan: 100 w x 60 h mm

Advertising space on the hall plan: 100 w x 60 h mm

Logo on the TouchInfoSystem: 200 x 100 px

Price:

€ 1.490,-

Artwork: PDF, 1:10, images with at least 750 dpi



OUTDOOR AREAS & ACCESS ROUTES



MEGA BANNER OPPOSITE HALL 10 25

Maximum visibility before visitors even enter the trade fair: the large-format banners opposite Hall 10 showcase your brand with strong long-distance impact.

Format:
left: 1140 w x 600 h cm
centre: 765 w x 1060 h cm
right: 1140 w x 600 h cm

Price:
from € 5.189,-

Artwork: PDF, 1:10, images with at least 750 dpi



WELCOME BANNER 26

There is ample space for your message to the left and right of the official trade fair welcome banner. Welcome visitors as they enter the Messezentrum grounds.

Format:
left: 480 w x 100 h cm | double-sided
right: 630 w x 100 h cm | double-sided

Price:
from € 2.915,-

Artwork: PDF, 1:10, images with at least 750 dpi



BANNERS AT THE SALZBURG ARENA 27

Capture visitors' attention as soon as they arrive: the impressive large-format banner is mounted between the columns of the Salzburgarena, directly above the entrance.

Format:
800 w x 500 h cm

Price:
€ 3.555,-

Artwork: PDF, 1:10, images with at least 750 dpi

OUTDOOR AREAS & ACCESS ROUTES



BANNER ROW

28

The long railing line along the access road in front of the arena creates strong repetition and high visibility. Use this prominent space for continuous brand presence.

Format:

4500 w x 100 h cm

4500 w x 100 h cm

1500 w x 100 h cm

2500 w x 100 h cm

Price:

from € 925,-

Artwork: PDF, 1:10, images with at least 750 dpi



BEACHFLAG LINE

29

Create a highly visible flag line along the Salzburgarena. The beachflags add movement, attract attention and provide strong brand presence in the outdoor area.

Format:

340 h cm incl. cross base

Price per beachflag:

€ 529,-

Artwork: PDF, 1:10, images with at least 750 dpi



ADVERTISING FLAGS

30

Communicate innovation and momentum – show your flag. Your highly visible company flag reaches visitors already in the outdoor area.

Format:

100 w x 400 h cm

Price:

from € 725,-

Artwork: PDF, 1:10, images with at least 750 dpi

OUTDOOR AREAS & ACCESS ROUTES



BARRIER ADVERTISING

31

Your presence at entry and exit: nine barriers with double-sided advertising space and a 3D application ensure double visibility.

Format:
220 w x 8 h cm | double-sided
3D application

Price:
€ 2.744,-

Artwork: PDF, 1:10, images with at least 750 dpi



ADVERTISING SPACES AT THE BARRIERS

32

Most visitors arrive by car and therefore pass the barriers. This is exactly where you can position your message effectively.

Format:
45 w x 95 h cm | 8 pieces (motorway side)
36 w x 69 h cm | 7 pieces (motorway + city side)

Price:
€ 4.528,-

Artwork: PDF, 1:10, images with at least 750 dpi



GIANT POSTER STAND

33

An impressive mobile advertising space that can be placed wherever visitors move. Ideal in front of an entrance – right in the middle of the visitor flow.

Format:
DIN A0 (84 w x 119 h cm) | double-sided

Price:
€ 509,-

Artwork: PDF, 1:10, images with at least 750 dpi

INSIDE THE HALLS



DIGITAL DISPLAY

34

Use visitors' attention directly at the point of digital orientation on site. Your advertisement appears alongside the official trade fair information.

Format:
1080 x 1920 px
Image, 10 Sec.

Price:
€ 770,-

Artwork: JPG or PNG, 1080 x 1920 px



RESTROOM PROMOTION

35

Use the mirrors in the restrooms as high-impact advertising spaces and place your message where it is guaranteed to be seen.

Format:
2 x 40 w x 130 h cm

Price:
from € 454,-

Artwork: PDF, 1:10, images with at least 750 dpi



BANNER IN HALL 7

36

This advertising opportunity is located in Hall 7 near one of the passages to Hall 8. Highly frequented – highly effective.

Format:
720 w x 365 h cm

Price:
€ 3.369,-

Artwork: PDF, 1:10, images with at least 750 dpi

INSIDE THE HALLS



ADVERTISING SPACE HALL 10

37

A surprising advertising space in Hall 10: unexpected and impressive, your message reaches visitors between the stands.

Format:
400 w x 120 h cm

Price:
€ 857,-

Artwork: PDF, 1:10, images with at least 750 dpi



ADVERTISING SPACES PASSAGE FROM HALL 6 TO 7

38

The only connection between Halls 6 and 7 is a covered skywalk. This passage offers prominent, full-height advertising spaces.

Format:
towards hall 6: 79 w x 221 h cm
towards hall 7: 103 w x 212 h cm

Price:
€ 1.090,-

Artwork: PDF, 1:10, images with at least 750 dpi



ESCALATOR BRANDING

39

Use the escalators as high-impact advertising spaces in motion. A total of eight spaces are available – on two escalators each in Hall 6 and Hall 7.

Format:
150 w x 65 h cm

Price:
€ 357,-

Artwork: PDF, 1:10, images with at least 750 dpi

PROMOTION & SPECIAL ADVERTISING FORMATS



PROMOTIONAL MATERIAL DISTRIBUTION PREMIUM

40

Permission to distribute promotional material or carry out a promotion in the foyers AND halls. Car parks and areas in front of competitors' stands are excluded. Promotional staff and outfits are provided by you.

Premium:
single day
2-day package
entire fair duration

Price:
from € 386,-



PROMOTIONAL MATERIAL DISTRIBUTION STANDARD

41

Permission to distribute promotional material or carry out a promotion ONLY in the halls. Car parks and areas in front of competitors' stands are excluded. Promotional staff and outfits are provided by you.

Standard:
single day
2-day package
entire fair duration

Price:
from € 233,-



SPECIAL ADVERTISING MEDIA

42

Stand out from the competition and draw attention to your company beyond your exhibition stand. Use advertising media such as cars, inflatables, 3D objects or promotional carts. Placement by arrangement.

Sizes:
Cat. 1 roll-up, beachflag
Cat. 2 small inflatable
Cat. 3 car

Price:
from € 539,-

PROMOTION & SPECIAL ADVERTISING FORMATS

LANYARDS

43

With your logo as a wearable brand, you attract attention from the very beginning. The lanyard with pouch is offered to visitors at the access control point for storing their printed online ticket.

Format:
max. 45,000 lanyards incl. attachment option

Price per 5,000 pcs.:
€ 379,-

SWING CARDS

44

Stand out before the trade fair even begins: swing cards in the shuttle buses bring your brand into visitors' field of vision first. One side carries your advertising message, the other provides information about GAST – combining promotion with genuine added value.

Print run:
2,500 pieces

Price:
€ 3.198,-

Artwork: PDF, 1:10, images with at least 750 dpi

PARKING TERMINAL AD

45

Present your brand exactly where visitors validate their parking ticket – at the end of their trade fair visit. This keeps your brand present as the final impression before they leave.

Format:
990 x 1920 px

Price:
€ 1.419,-

Artwork: JPG or PNG with 990 x 1920 px



TOUCHINFOSYSTEM



SCREENSAVER

46

Exclusive to one exhibitor only: when the terminal is not in use, a contour-cut image or custom shape with your content floats across the screen. This ensures your brand gets the first glance.

Format:
600 x 600 px

Price:
€ 1.689,-

Artwork: PNG max. format 600 x 600 px



SIDEBAR AD

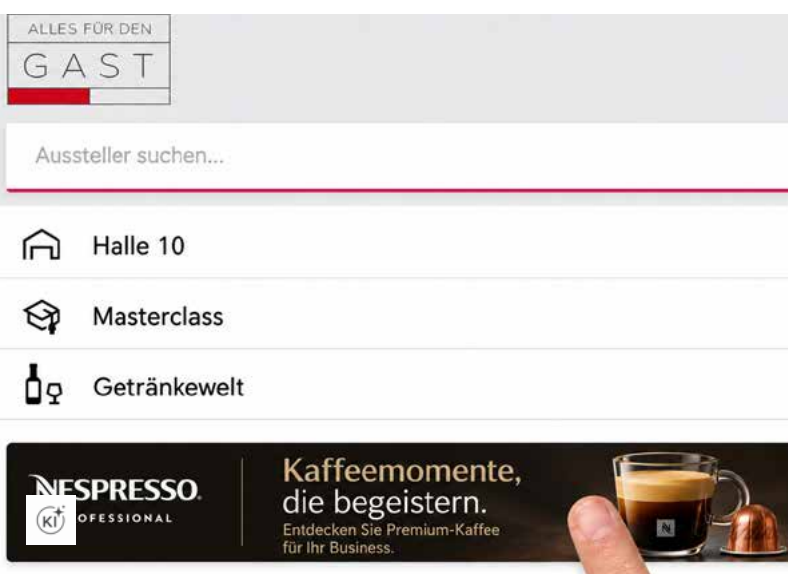
47

Use the Sidebar Ad to draw visitors' attention to additional activities and increase traffic to your stand. When visitors touch the area, a coloured circle with your message appears and marks your stand.

Format:
460 x 220 px

Price:
€ 2.049,-

Artwork: PNG format 460 x 220 px



SPONSORSHIP

48

With the Sponsorship entry, your company is highlighted in the main menu with an icon and a short text. When visitors click the entry, your stand is selected.

Format:
50 x 50 px
30 characters incl. spaces

Price:
€ 1.459,-

Artwork: PNG 50 x 50 px, text max. 30 characters

FLOOR ADVERTISING & WAYFINDING



INDOOR FLOOR ADVERTISING

49

Advertise where everyone looks – on the floor. Create a trail to your stand or present your logo or design with stand information in the foyer or at the hall entrance.

Format:
Minimum order quantity: 10 m²

Price per m²:
from € 200,-

Artwork: PDF, 1:10, images with at least 750 dpi



OUTDOOR ASPHALT ADVERTISING

50

Place your message directly on visitors' walking and access routes. Asphalt advertising is ideal for strong brand presence and targeted wayfinding to your trade fair stand.

Format:
Minimum order quantity: 5 m²

Price per m²:
from € 230,-

Artwork: PDF, 1:10, images with at least 750 dpi



GIANT CARPET

51

Show trade fair visitors the right way. One or more giant carpets create a strong visual statement while guiding visitors effectively. Larger formats are available on request. Placement by arrangement.

Format:
240 w x 150 h cm

Price per carpet:
€ 674,-

Artwork: PDF, 1:10, images with at least 750 dpi

Order form – Pos 01 to 14 | Artwork deadline: 09. October 2026

Pos	Service	Licenc	Prod.	Instal.	Order	
01	Glass facade advertising space entrance 10 half glass panel á 219,5w x 250h cm full glass panel á 219,5w x 500h cm	729 1.459	430 850	inkl. inkl.	Yes, for Yes, for	pcs. half glass panel pcs. full glass panel
02	Branding Entrance 10 3 glass panels á 219,5w x 500h cm	4.417	2.493	inkl.	Yes, for Branding Entrance 10	
03	Branding Ticket Container Entrance 10 Format per banner: 219w x 244h cm	2.479	249	160	Yes, for Branding Ticket Container Entrance 10	
04	Large-Scale Advertising Space Foyer Entrance 10 Format: 280w x 444h cm	2.241	948	inkl.	Yes, for large-scale advertising space foyer 10	
05	Archway Branding Entrance Hall 10 2 x 133w x 338h cm (side panels) 630w x 97h cm (overhead panels)	3.648	1152	inkl.	Yes, for archway branding entrance 10	
06	Branding Hall Entrance 10 (left + right) 2 x 422w x 97h cm	728	632	inkl.	Yes, for Branding Hall Entrance (left) Yes, for Branding Hall Entrance (right)	
07	Column Branding Foyer 1 + 10 Foyer 10 Format: 150w x 450h cm Foyer 1 Format: 236w x 320h cm	499 499	300 300	257 257	Yes, for Column Branding Foyer 10 Yes, for Column Branding Foyer 1	
08	Glass Facade Advertising Space Entrance 1 Format: 124w x 377h cm	646	363	inkl.	Yes, for	pcs. glass surfaces
09	Branding Entrance 1 2 pcs. side panels á 124w x 374h cm 3 pcs. overhead panels á 211w x 126h cm + 1 pcs. floor graphic á 200w x 492h cm	3.867	2.843	inkl.	Yes, for Branding Entrance 1	
10	Ticket Counter Branding Entrance 1 Format: 845w x 125h cm	2.312	827	inkl.	Yes, for Ticket Counter Branding Entrance 1	
11	Large-Scale Advertising Space Foyer Entrance 1 Format: 383w x 375h cm	2.211	1.098	inkl.	Yes, for large-scale advertising space foyer 1	
12	Banner above Hall Entrance 1 Format: 934w x 155h cm	1.187	510	400	Yes, for banner above hall entrance 1	
13	Advertising Space Info-Point Foyer 1, Format: 180w x 60h cm Foyer 10, Format: 180w x 60h cm	383 433	95 95	inkl. inkl.	Yes, for branding Info-point Foyer 1 Yes, for branding Info-point Foyer 10	
14	Branding Entrance 3 Format: 950w x 241h cm	1.136	1.743	inkl.	Yes, for Branding Entrance 3	

PLEASE COMPLETE OR APPLY COMPANY STAMP!

Invoice recipient	
Street	
Country-postcode, City	
Telephone	E-Mail
Contact person	

Order form – Pos 15 to 27 | Artwork deadline: 09. October 2026

Pos	Service	Licenc	Prod.	Instal.	Order
15	Branding Entrance 4 Format: 2 x 120w x 237h cm	1.038	460	inkl.	Yes, for Branding Entrance 4
16	Brand Presentation PREMIUM Format: 2 x 219,5w x 250h cm + car in front of Entrance 10	2.479	850	inkl.	Yes, for Brand Presentation PREMIUM
17	Brand Presentation STANDARD Format: 2 x 219,5w x 250h cm + car in front of Entrance 10	1.929	850	inkl.	Yes, for Brand Presentation STANDARD
18	Floor advertising at the ticket check 6 pcs. á 85w x 170h cm Entrance 10 6 pcs. á 85w x 170h cm Entrance 1, 3, 4 u. 9	1.070 1.054	1.155 1.155	inkl. inkl.	Yes, for floor advertising at Entrance 10 Yes, for floor advertising at Entrance 3, 4 u. 9
19	Logo in the fair guide per logo á 20w x 15h mm	405			Yes, for logo in the fair guide
20	Logo in the exhibitor directory Format: 50w x 12h mm	105			Yes, for logo in the Exhibitor Directory (A-Z)
21	Advertisement in the fair guide full page á 148w x 210h mm half page á 148w x 105h mm	1.399 850			Yes, for full page Ad Yes, for half page Ad
22	Advertorial in the fair guide Headline: 80 characters incl. spaces Text: 310 characters incl. spaces Image ca. 86 x 45 mm	749			Yes, for Advertorial in the fair guide
23	Ticket Advertising Format: 92w x 30h mm	5.500			Yes, for Ticket Advertising
24	Infomedia Package Ad on the overview plan á 100 x 60 mm Ad on the hall plan á 100 x 60 mm Logo at TouchInfoSystem á 200 x 100 px	1.490			Yes, for Infomedia Package 3 Media – 1 Price!
25	Mega Banner opposite Hall 10 Left: 1140w x 600h cm Centre: 765w x 1060h cm Right: 1140w x 600h cm	2.539 4.770 2.539	2.250 2.800 2.250	400 400 400	Yes, for Mega-Banner (left) Yes, for Mega-Banner (centre) Yes, for Mega-Banner (right)
26	Welcome Banner Left: 480w x 100h cm Right: 630w x 100h cm	2.540 3.027	250 325	125 125	Yes, for Welcome Banner (left) Yes, for Welcome Banner (right)
27	Banner at the Salzburg Arena Format: 800w x 500h cm	1.771	1.360	424	Yes, for banner at the Salzburg Arena

PLEASE COMPLETE OR APPLY COMPANY STAMP!

Invoice recipient	
Street	
Country-postcode, City	
Telephone	E-Mail
Contact person	

Order form – Pos 28 to 40 | Artwork deadline: 09. October 2026

Pos	Service	Licenc	Prod.	Instal.	Order
28	Banner row vis-a-vis Salzburg Arena				
	Area 1, Format: 4500w x 100h cm	1.623	675	475	Yes, for Banner Row, Area 1
	Area 2, Format: 4500w x 100h cm	1.187	675	475	Yes, for Banner Row, Area 2
	Area 3, Format: 1500w x 100h cm	436	225	264	Yes, for Banner Row, Area 3
	Area 4, Format: 2500w x 100h cm	735	375	300	Yes, for Banner Row, Area 4
29	Beachflag Line per Beachflag, height 340 cm	199	275	55	Yes, for pcs. Beachflags
30	Advertising Flags Format: 100w x 400h cm	700	260	25	Yes, for pcs. Advertising Flags
31	Barrier Advertising (9 Stück) Format: 220w x 8h cm inkl. 3D Applikation	1.779	965	inkl.	Yes, for Barrier Advertising incl. 3D Applikation (60w x 30h cm)
32	Advertising Spaces at the barriers 8 pcs. à 45w x 95h cm 7 pcs. à 36w x 69h cm	3.095	1.433	inkl.	Yes, for Advertising Spaces at the barriers
33	Giant Poster Stand Format DIN A0 (84w x 119h cm)	339	115	55	Yes, for pcs. giant poster stand
34	Digital Display Format 1080 x 1920 px; Image	770			Yes, for placement on the Digital Display
35	Restroom promotion Format per mirror: 2 x 40w x 130h cm	339	115	inkl.	Yes, for pcs. Restroom Promotion
36	Banner in Hall 7 Format: 720w x 365h cm	2.010	959	400	Yes, for Banner in Hall 7
37	Advertising Space Hall 10 Format: 400w x 120h cm	517	340	inkl.	Yes, for Advertising Space Hall 10
38	Advertising Spaces Passage Halle 6 / 7 Towards Hall 6, Format: 79w x 221h cm Towards Hall 7, Format: 103w x 212h cm	725	365	inkl.	Yes, for Advertising Spaces Passage
39	Escalator Branding Format: 150w x 65h cm	122	235	inkl.	Yes, for Escalator Branding
40	Promotional Material Distribution PREMIUM				
	Single day / person	386			Yes, for pcs. single day
	2-day package / person	692			Yes, for pcs. 2-day package
	entire duration / person	1.539			Yes, for pcs. entire duration

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Order form – Pos 41 to 51 | Artwork deadline: 09. October 2026

Pos	Service	Licenc	Prod.	Instal.	Order
41	Promotional Material Distribution STANDARD				
	Single day / person	233			Yes, for
	2-day package / person	423			Yes, for
	entire duration / person	913			Yes, for
42	Special Advertising Media				
	Cat. 1: roll up	539			Yes, for
	Cat. 2: small Inflatable	763			Yes, for
	Cat. 3: car	1.182			Yes, for
43	Lanyards per 5.000 pcs. incl. attachment option	379			Yes, for
					pcs. supplied Lanyards
44	Swing Cards Print run: 2.500 pcs.	1.494	1.204	500	Yes, for Swing Cards
45	Parking Terminal Ad Format: 990 x 1920 px	1.419			Yes, for Parking Terminal Ad
46	Screensaver TouchInfoSystem Format 600b x 600 px	1.689			Yes, for Screen Saver
47	Sidebar Ad TouchInfoSystem Format: 460 x 220 px	2.049			Yes, for
					pcs. Sidebar Ads
48	Sponsorship TouchInfoSystem Format: 50 x 50 px + 30 character	1.459			Yes, for Sponsorship Ad
49	Indoor Floor Advertising				
	10 – 19 m ²	68	132	incl.	Yes, for
	20 – 39 m ²	58	132	incl.	Yes, for
	ab 40 m ²	47	132	incl.	Yes, for
					m ² Indoor Floor Advertising
					m ² Indoor Floor Advertising
					m ² Indoor Floor Advertising
50	Outdoor Asphalt Advertising ab 5 m ²	66	164	incl.	Yes, for
					m ² Asphalt Advertising
51	Giant Carpet per carpet á 240w x 150h cm	249	370	55	Yes, for
					pcs. giant carpet

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