

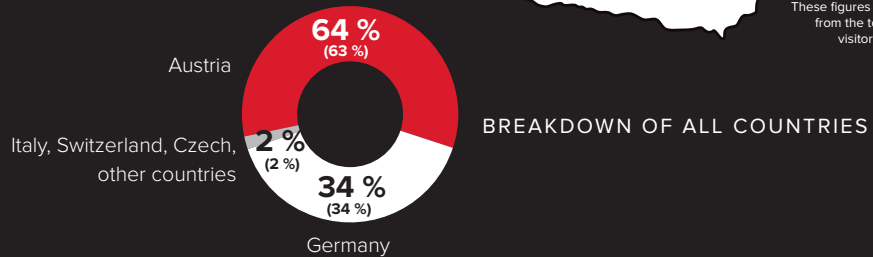
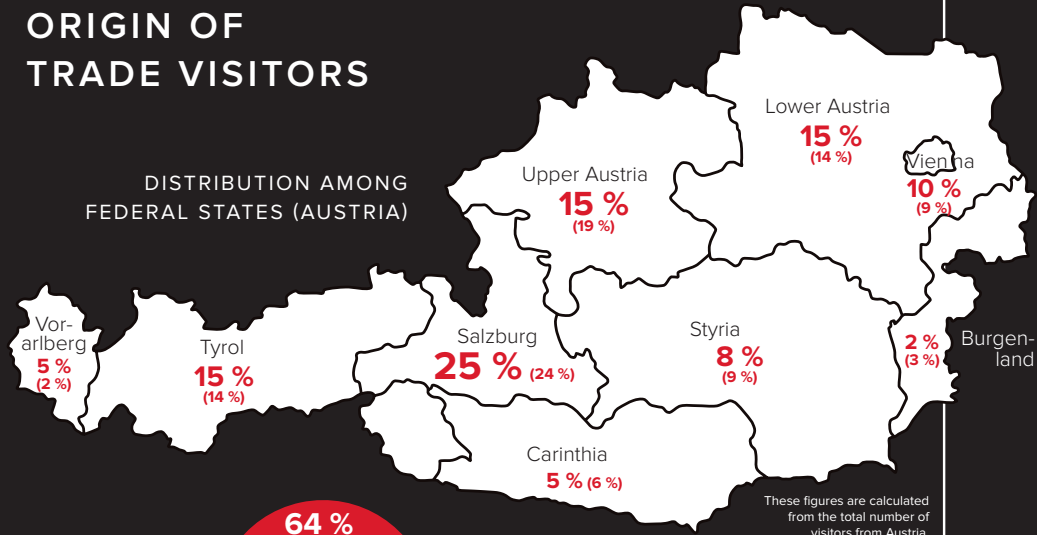
ALLES FÜR DEN

GAST

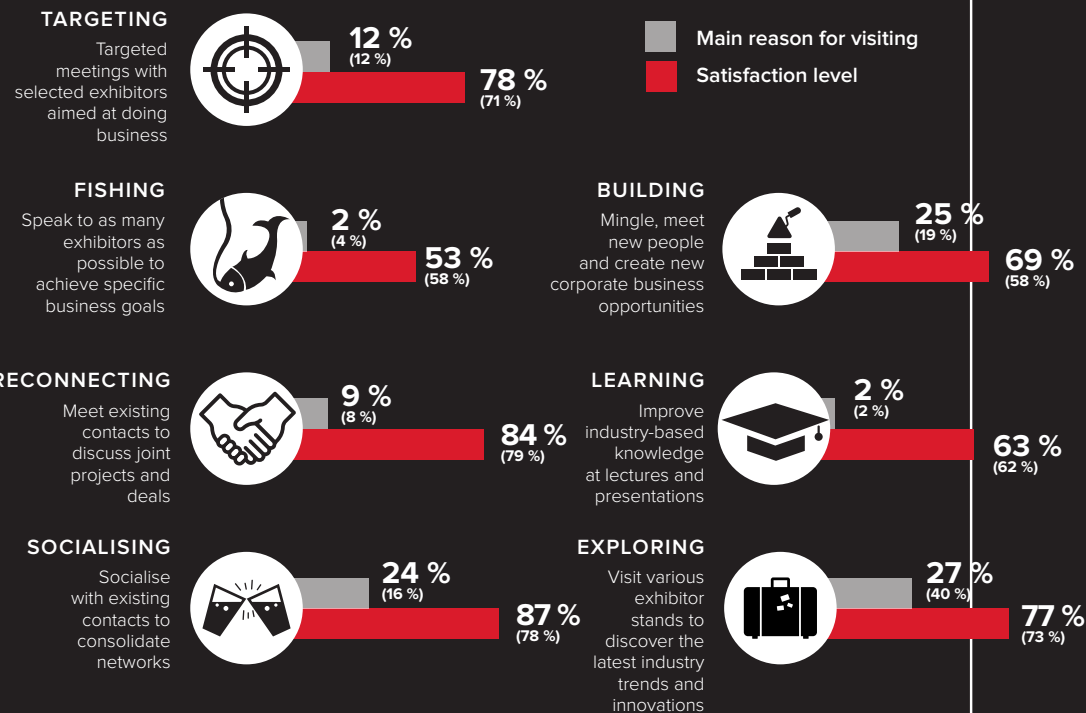
FACTSHEET

ORIGIN OF TRADE VISITORS

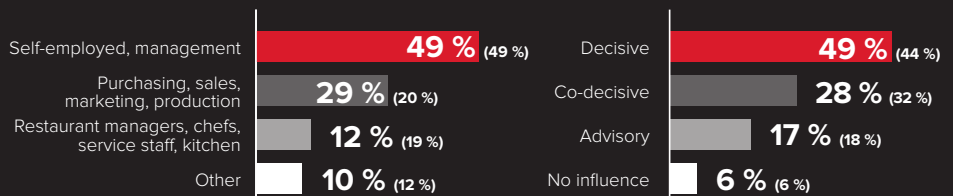
DISTRIBUTION AMONG FEDERAL STATES (AUSTRIA)



TRADE VISITOR ATTENDANCE MOTIVES



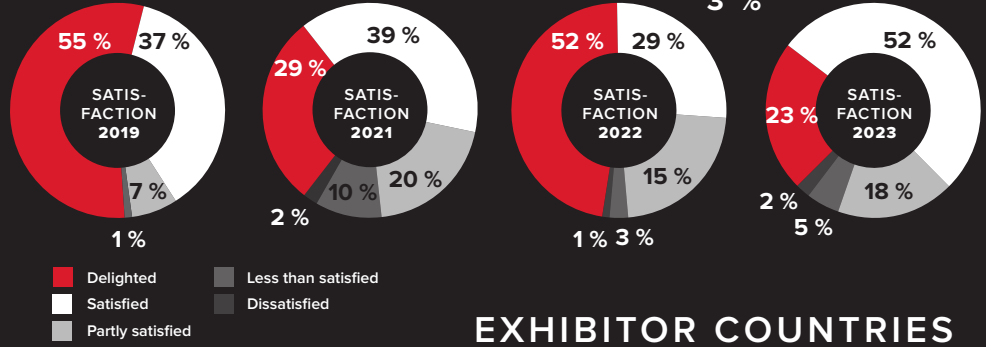
STRUCTURE & DECISION-MAKING INFLUENCE VISITORS



ALLES FÜR DEN GAST

SATISFACTION TRADE VISITORS

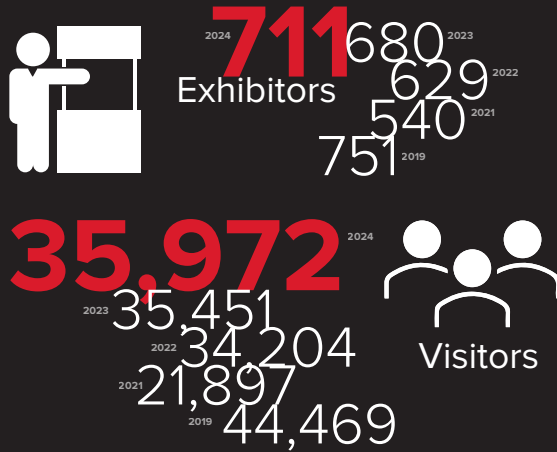
Source: Market Research 2024



THEME WORLDS

EXHIBITORS & TRADE VISITORS

Source: Internal data collection 2019, 2021, 2022, 2023, 2024



EXHIBITOR COUNTRIES

Source: Market Research 2024

- 1 Austria
- 2 Germany
- 3 Italy
- 4 Switzerland
- 5 Czech Republic
- 6 France, Netherlands
- 7 Great Britain
- 8 Belgium
- 9 Hungary, Croatia, Lichtenstein, Korea



BIO WELT

The organic world designed by Biogast and BIO AUSTRIA Biowelt offers a unique opportunity to experience the diversity and innovative strength of the organic sector experience. From organically produced food to organic advice for hotel and catering hotel and catering businesses.

E-MOBILITY WELT

The rapid development of e-mobility is not only changing the transport sector, but is also having a significant impact on the hotel and catering sector. The newly created 'E-Mobility world' is an important step in preparing the tourism industry to the challenges and opportunities of electromobility opportunities.

GASTROCIRCLE BÜHNE

Trade visitors enjoy a varied programme of talks, discussions and lectures on current and key industry issues.

GETRÄNKE WELT

The beverage industry is in the spotlight as around 20 exhibitors from the spirits, wine, beer, non-alcoholic drinks and coffee sectors showcase themselves and their products in the new beverage world. Featuring informative talks, tasting sessions, master classes and lost more!

STARTUP WELT

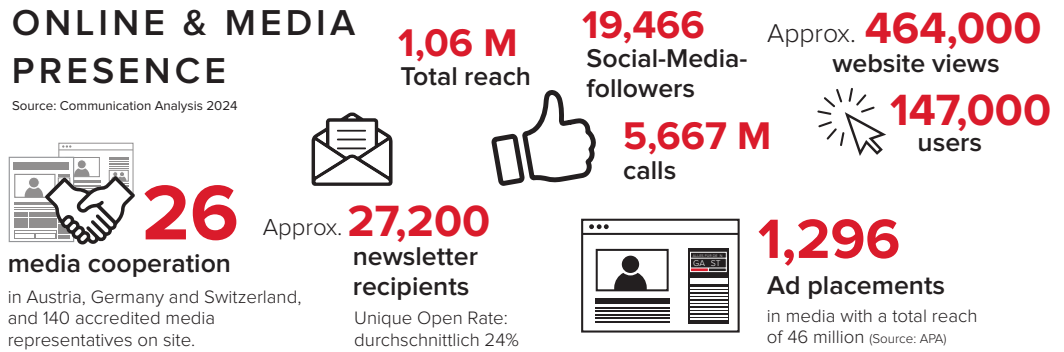
More networking, pitching and partying! Every year we especially look forward to celebrating an exciting gathering of start-ups on a large-scale booth area at the 'Alles für den Gast'.

GROSSKÜCHENTECHNIK KOMPETENZBEREICH

In the commercial kitchen competence area many companies present themselves and their innovative products for the professional kitchen.

ONLINE & MEDIA PRESENCE

Source: Communication Analysis 2024



SUPPORTING PRESENTATION PROGRAMME

Source: Internal data collection

